



Training Announcement

“QUEST- Participatory Communication”

Date : 26th -30th October, 2009

Venue: Siem Reap Town

Recognized certificate up on completion

General objective of the training:

This training is the expansion of a joint MEDiCAM- HEALTHLINK WORLDWIDE curriculum QUEST- Participatory Communication. The aim of the training is to develop the organizational capacity of NGOs and CBOs from the MEDiCAM member network and partners in the development of effective communication resources and improve the Participatory Communication skills. This will be done by using a people-centred, bottom-up, rights-based approach to improve the health and quality of life of marginalised and vulnerable people. Especially, this 5 days course will enable local CBOs and communities to work together to develop the communication resources to advocate for better access to quality health care services, particularly for the marginalize and vulnerable. The training will engage participants with participatory approaches for the development of effective communication resource using the Quest framework. The training will be conducted in Khmer language.

Course contents:

1. Introduction to QUEST- Principle of QUEST
2. Introduction to the different types of Communication products
3. How to conduct Need Assessment
4. Key method in design planning
5. How to ensure the resources content is appropriate to the local context and high quality?
6. Developing and Producing the effective resources methodology
7. Introducing the importance and practical value of pre-testing new resources
8. How to develop a dissemination strategy
9. How to ensure that the whole process of resources development and production is effectively reflected on?

Target participants:

The training tailors for the NGO and Community Based Organization staff

Participation fee:

Costs: \$ 180 – course fee include accommodation (share room, but except for some special circumstance) and lunch. There are 50% scholarships available for poor resource local NGOs (depending on NGO's budget): you pay only \$ 90 course fee. Maximum: 25 participants.

Deadline for application: 19th October, 2009 (one week in advance)

For further information and application forms please contact:

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